



# U.S AFRICA<sup>TM</sup> BIZMATCH FORUM



## U.S AFRICA BIZMATCH and ECONOMIC FORUM 2022

**FRIDAY, DECEMBER 16, 2022, | 8:00 Am – 4:00 Pm EST**

**Venue:** Grand Hyatt Washington Hotel

**Address:** 1000 H St NW, Washington, DC 20001, United States

**Website:** [www.sabizmatch.com/usa](http://www.sabizmatch.com/usa)

*"Unlocking U.S Investment in African Markets"*

GRAND | HYATT<sup>®</sup>

WASHINGTON



## 8:00 Am: Registration / Breakfast & Networking

Join us for breakfast with coffees to kick off the event.

**Location:** Constitution CDE

## Opening Remarks

### 9:00 Am: Forum Host

*Master of Ceremonies Opening Remarks*

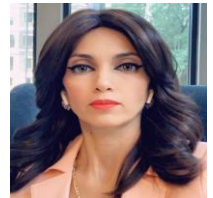
### 9:10 Am: Welcome Message

*Welcome Note & Forward-Thinking Strategy*

**Dr. Tamara Alqulaghassi**, President of **American International Education Federation**

*President of Capital Investment Holding Group*

*CEO, \$Pay Rem Inc.*



### 9:15 Am: Welcome Message

**Salahuddin Tauhidi**, Senior Organizing Committee Member

*Board Member & International Liaison Officer, ATIGS Group International, LLC*

*former Senior International Trade Specialist and Country Manager at U.S. Department of*

*Commerce, Office Africa & the Middle East.*



## Opening Sessions

*The opening session of the U.S Africa BizForum 2022 will set the tone for what is anticipated to be a highly successful deal-making event.*

### 9:20 Am: Business in Africa - Opening Keynote Speaker

**Benoni Urey**, Founder/Chairman/CEO, **Lonestar Communication Corporation/MTN Liberia**

*Benoni Urey is one of Liberia's most successful men. He is the founder of Lonestar Cell MTN – Liberia's largest nationwide mobile network and tax contributor, and Wulki Farms – one of the country's primary indigenous food producers. He has never previously stood for, or held, elected political office.*



**9: 30 Am: Energy Transformation in Africa – Keynote Session**  
**Akinwole Omoboriowo II, Chairman, Genesis Energy Group**

*With over 20 years' experience in the energy sector, Akinwole II has led various executive teams in structuring, financing, and implementing several innovative and commercially sound projects including solar PV plus battery storage, small hydro, and energy efficiency projects of small-scale LNG & LPG-fired power projects to displace the more expensive and environmentally unfriendly diesel oil to several customers in Benin, Democratic Republic of Congo, Mali, Nigeria, Rwanda, and Zimbabwe.*



**9:40 Am: Accelerating the Pace and Scale of U.S investment in Africa: Panel Session**

*- A panel of senior African private sector executives will discuss about what Africa is looking for from U.S. Companies and what collaboration, shared strategies and approaches would have the greatest impact in accelerating the pace and scale of trade and investment ties.*

**Moderator:**

**Panelists:**

**Rick Angiuoni**, Director of Africa, **Export-Import Bank of the United States**

**Daniel Klinck**, CEO, **East African Power Ltd**

**Angelle B. Kwemo**, President & CEO, **Astrategik Group, LLC**

**Akinwole Omoboriowo II**, Chairman, **Genesis Energy Group**



**10:30 Am: Learn How to Identify and Attract U.S. Partners: Plenary Panel Session**

*- Representatives from the private sector and the U.S. government will present the types of opportunities and partnerships that U.S. companies are looking for and how African companies can best position themselves to attract U.S. partners.*

**Moderator:**

**Panelists:**

**Albert H. Anoubon Momo**, Vice President, **Trimble**, and was formerly in charge of SERVIR at **USAID**

**Dr. Shady Murad Zoin**, Chief Operating Officer, President, **MAKERS USEG CORPORATION**

**Dr. Ghassan Bou Diab (Ph.D, Dr. Sc. Rel)**, Managing Partner, **USLCIC**

**Tonya McNeal-Weary**, Founder & Managing Director, **IBS Global Consulting**





### 11:30 AM – 12:00 PM: Deal Time: Coffee and Networking Break

Recharge with a cup of coffee between sessions

Location: Constitution CDE

### 12:00 Pm – 4:00 Pm: Matchmaking Program - Pre-Scheduled 1-2-1 Meetings

- All delegates with scheduled meetings should locate the matchmaking hall to participate in their meetings. You can use the same platform to re-schedule any meeting. There will be dedicated tables allocated for all meetings and managed automatically via the platform. No double bookings and easy to send requests, decline, accept, reschedule and/or cancel meetings. All delegates without any scheduled meeting are encouraged to attend the Roundtable Sessions and Panel Sessions running simultaneously with the matchmaking program.

### 12:00 Pm: Deal Room - Unveiling the Deal rooms!

A select number of project developers will have the chance to exclusively present their projects to a group of investors, individually, in a closed-door setting. Each project developer will have 10 minutes to make their pitch, including time for audience Q&A. If you are interested in presenting your projects to this exclusive group of investors, please contact [contact@sabizmatch.com](mailto:contact@sabizmatch.com)

### - Afternoon Sessions

#### 12:00 Pm: **Building Africa Together** – Keynote Remark

**Dr. Sherine Helmy, CEO, Pharco Pharmaceuticals**

*Pharco Pharmaceuticals is the mother company of Pharco group, founded in 1983. Pharco Corp. is the largest manufacturer of pharmaceuticals in the MENA region, focused on research, formulation, manufacturing, and commercialization of pharmaceutical products. Today Pharco Corp. employs over 8,000 employees and has over 650 million packs produced in 2017 — ranking as the leader in the Egyptian pharmaceutical market. Pharco also exports to 53 countries around the world.*



#### 12: 10 Pm: **Unlocking Digital Investments**

*An economically, financially, and technologically integrated Africa will be driven by the 4th Industrial Revolution. Big data, digitization, algorithms, cloud computing, and artificial Intelligence, will create new markets, drive productivity, and extend social welfare.*

**Moderator: Mr. Andre Bouassa, Chairman of \$Pay Rem Inc**

#### **Panelists:**

**Chukwudi Ofili, Director of Investment Management & East African Regional Counsel, Renew Capital**

**Josh Knauer, Emerging Tech & Business Strategist, Former Advisor to President Obama on Science and Technology**

**Dr. Jeannice Fairrer Samani, Managing Director, Fairrer Samani Group**

**Kazeem Bello, Principal Partner & CEO, Afrique Capital & Equity Funds Limited**



**01: 00 Pm: Learn How to Expand or Establish Your Business in Africa – Panel Session**

*A panel of successful business executives will share practical insights about successfully navigating through one of the world's most attractive markets – the African investment terrain.*

**Moderator:** *Salahuddin Tauhidi, Board Member, ATIGS Group International and CEO, Ta-Meri Visions*

**Panelists:**

**Mary Waithiegeni Chege**, Managing Partner, **EMSI & Associates**

**Patuxolo Nodada**, Group Chief Executive Officer, **Busmark Group**

**Mgr Eva Skornickovia**, Business Development, **SEDA Africa Group**



**01:50 Pm: Fueling the Future of U.S.-Africa Trade and Investment Relations – Panel Session**

*High-level officials from U.S Government to discuss and share information about U.S Government priorities and programs, specifically initiatives to promote trade and investment with Africa.*

**Moderator:**

**Panelists:**

**Ambassador Fassally Tarawally**, Special Envoy on Trade and Investment, **Office of the President of Sierra Leone**

**Elhadji Malick SOUMARE**, Deputy Chief of Party, **USAID Entrepreneurship & Investment**

**Nancy Abdelhadi**, Chief Commercial Officer, **MAG Trade & Investment**



## 02:40 PM: **Building American African Economy – Panel Session**

How can we create a more diversified and sustainable international and American African economy, deepening bilateral relations and opening investment opportunities between investors and entities, public and private sectors.

**Moderator: Dr. Tamara Alqulaghassi**, President of **American International Education Federation**  
President of Capital Investment Holding Group

### **Panelists:**

**Prof Remi Duyile**, Founder, **Legacy Premier Foundation**

**Jeff Lahl**, Chairman of the Board, **The Northland Campus**

**Dr. Osama Elmustafa**, Executive Director and Program Manager, **RBC TV**



## Closing Sessions

### 03: 30 PM: **Learn How to Find Financing Sources and Attract Investments – Closing Panel Session**

A panel of speakers will present the different sources of financing available and how companies can position themselves to attract international financing from the U.S.

**Moderator: Nneka S. Achapu**, Political & Public Affairs Strategist  
founder of Asha Strategies LLC, and U.S. Bilateral African Chamber of Commerce

### **Panelists**

**Jerry Roane**, CEO, **TriTrack Motors**



### 03: 40 PM: **Road to ATIGS 2023 - Special Closing Address**

**Africa Trade & Investment Global Summit (ATIGS)** - a preeminent summit showcasing Africa's potential to be held May 14-16, 2023.

Major Announcements, Participations, and Delegations

[www.atigssummit.com](http://www.atigssummit.com)



**Speaker: Bako Ambienda**, Chairman & CEO, **ATIGS Group International**  
Chairman or Organizing Committee, **ATIGS Summit**



**03:50 PM: Closing Remarks**

*Master of Ceremonies*

## ***“Unlocking U.S Investment in African Markets”***



### **Event Background – U.S Africa BizMatch Forum**



The **U.S Africa Bizmatch Forum 2022** is designed to facilitate business matchmaking opportunities for U.S and African businesses and will convene an influential community of government officials, CEOs, project developers, and financiers under one roof featuring a matchmaking program, breakout sessions, intimate roundtable discussion, and networking functions to forge lasting business connections among others.

Contact Details:

**Daniel Dorksen**

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Board Member & International Liaison Officer, **ATIGS Group International, LLC**

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### **Event Background – U.S Economic Forum**



The **American Economic Forum 2022** is designed to raise the standard of human living around the world in general and Africa by supporting and promoting the economic development, investment approaches and plans using the best and latest methods, tools, and international development strategies, working on the economic development of all sectors, tighten trade relationship between USA and rest of the world, especially Africa.

Contact Details:

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President of Capital Investment Holding Group

Phone: +1708-655-8889



# GRAND HYATT WASHINGTON

TO HOST THE U.S AFRICA BIZMATCH FORUM 2022

FRIDAY, DECEMBER 16, 2022



✓ Tasteful & comfortable accommodations

✓ Plenty of areas to relax

**LOCATION: 1000 H ST NW, WASHINGTON, DC 20001, USA**

## EVENT ORGANIZERS

